



# CLEMENTINE YOST

SOCIAL MEDIA MANAGER,  
PODCAST PRODUCER &  
VIDEO EDITOR

## CONTACT

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## REFERENCES

SAMANTHA WILLIS

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THEA CUMMING

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## PROFILE

I have a proven track record in social media, consistently delivering the Time Out's highest engagement videos. In one year, I grew PinkNews' TikTok following from 80K to 500K with over 40 1M view videos.

I excel in storytelling across various formats, from green screen news segments and voice-overs to engaging carousels. What sets me apart is my commitment to capturing my client's voice, ensuring my content resonates perfectly with their brand ethos.

Leading with positivity and kindness, I'm always on the lookout for ways to enhance the efficiency of my strategies and content formats. Leveraging AI tools like ChatGPT, ElevenLabs and Murf.AI, I've accelerated scripting processes, replicated my voice and produced highly realistic British and American AI voices for faster VO turnarounds.

As a seasoned podcast producer and audio engineer, I've reached millions of global listeners and utilised my broad industry network to benefit my clients. I will set your company up for success.

## EDUCATION

### BACHELOR OF ARTS, HISTORY & POLITICAL SCIENCE

TRINITY COLLEGE DUBLIN | DUBLIN, IRELAND | 2011 - 2015  
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## EXPERIENCE

### SOCIAL PRODUCER

TIME OUT | LONDON | JANUARY 2024 - PRESENT

- Presenting, writing and filming videos for IG and TikTok.
- Vox pops.
- Video production and editing via Adobe Premiere.

### SOCIAL MEDIA MANAGER

DANGEROUS DON | LONDON | DECEMBER 2023 - PRESENT

- Development, implementation and management of social media strategy.
- Marketing and brand partnerships.

### SENIOR TIKTOK PRODUCER

PINKNEWS | LONDON | AUG 2022 - DECEMBER 2023

- Writing, producing, filming, editing TikTok videos.
- I developed PinkNews' TikTok strategy.
- Video editing in Adobe Premiere.

### PODCAST PRODUCER & ENGINEER - MULTIPLE PODCASTS

HEADGUM | LOS ANGELES | 2018 - PRESENT

- June 2021 - present - *Drag Her*
- March 2021 - present - *The Dumbbells*
- Jan 2019 - Feb 2022 - *Just A Tip with Megan Batoon*
- Feb - June 2021 - *The Cast with Rae & Jacquis*
- Dec 2018 - May 2019 - *What The Tuck?*
- Produced and engineered via Adobe Audition.
- In-studio and remote audio engineering.



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## LANGUAGES

SPANISH - ADVANCED  
RUSSIAN - INTERMEDIATE  
NORWEGIAN - BEGINNER  
FRENCH - BEGINNER  
FINNISH - BEGINNER

## SKILLS

ADOBE AUDITION  
ADOBE PREMIERE  
ADOBE AFTER EFFECTS  
ADOBE PHOTOSHOP

STUDIO ENGINEERING  
REMOTE RECORDING  
VOX POPS

FINAL CUT

REAPER  
PRO TOOLS

## EXPERIENCE

### AUDIO & VIDEO PRODUCER - MULTIPLE PODCASTS

FOREVER DOG | LOS ANGELES | JAN 2022 - MAY 2022

- Jan - May 2022 - *Homecoming Queens*
- Jan - April 2022 - *DemiGoddess*
- Outling, scripting, talent direction, creative direction & editing.
- Produced and engineered via Adobe Audition.
- Video editing in Adobe Premiere for YouTube.
- Managed the social presence on Instagram, TikTok and Facebook.,

### SENIOR PODCAST PRODUCER - CELEB VS SUPERRFAN

SOMETHIN' ELSE & SONY | LONDON | MAR - NOV 2021

- Collaborative project with Wondrey, Amazon, and Somethin' Else.
- Game show format podcast - very technical edit.
- Development and pre-production lead.
- Liaising with talent and agents.

### SENIOR PRODUCER & AUDIO ENGINEER - C4 RECOVERY SOLUTIONS PODCAST

MESSAGE HEARD | LONDON | MAR - JUNE 2021

- Branded podcast commissioned by recovery company, C4.
- Solely responsible for all pre-production and development, including scheduling, outlining and scripting.
- All production, directing, editing and sound design.

### SENIOR AUDIO ENGINEER & PRODUCER - WHAT IT'S LIKE WITH MOLLY BURKE

AWFULLY NICE / SPOTIFY | LOS ANGELES | JUN 2020 - MAY 2021

- Senior engineer and producer for *What It's Like with Molly Burke*, a mostly scripted interview podcast hosted by blind Canadian activist and influencer, Molly Burke.
- *Outlined and scripted to be compatible with Molly's braille tablet.*
- Edited and mixed with Adobe Audition.

### SENIOR AUDIO ENGINEER & PRODUCER - BORED AS SH\*T WITH ISSA & LARRAY

AWFULLY NICE / SPOTIFY | LOS ANGELES | JUN 2020 - MAY 2021

- Main point of contact for everything creative.
- Senior producer and engineer for *Bored As Sh\*t*, a semi-scripted chat podcast hosted by YouTube and TikTok stars, Issa Twemeih and Larry Merritt.
- In charge of sound design & mixing.
- Mastery of Adobe Audition and Pro Tools software.

### SENIOR PRODUCER & AUDIO ENGINEER | CREATOR - DOING GREAT WITH VICKY VOX

EARWOLF | LOS ANGELES | MAY 2019 - JAN 2021

- Created, produce and engineer *Doing Great with Vicky Vox*.
- Managed socials on Instagram & Facebook.
- Booking guests and designing merchandise.
- Managing social media.
- Guests including Detox, Willam and Dan Savage.