

# CLEMENTINE YOST

VIDEO EDITOR, PODCAST PRODUCER & AUDIO ENGINEER

clementineyost@gmail.com

London

## PROFESSIONAL SUMMARY

Creative media professional with 7+ years' experience in social media strategy, podcast production, audio engineering, and video editing. Known for growing PinkNews' TikTok from 80K to 600K followers in under a year, and producing top-performing content for Time Out. Highly skilled with the entire Adobe Creative Suite.

## EXPERIENCE

**Time Out London** Jan 2024 - Present  
*Social Video Producer* London

- On-camera host for red carpet & street interviews (e.g. Kylie Minogue, Green Day, Steve McQueen, Jeff Goldblum, Julie Adenuga, and Sadiq Khan)
- Produced viral content; featured in TikTok UK's 2024 Creativity Summit

**Bar Doña** May 2024 - Present  
*Social Media Manager* London

- Launched agency branch "Doña Social"; secured and managed first major client, Time Out
- Created tailored content strategies and video assets for IG and TikTok

**Dangerous Don Mezcal** Dec 2023 - May 2024  
*Social Media Manager* London

- Developed and implemented social media strategy
- Marketing and brand partnerships

**Pink News** Aug 2022 - Dec 2023  
*Senior TikTok Manager* London

- Grew TikTok audience from 80K to 600K; PinkNews became most-followed LGBTQ+ outlet on TikTok
- Produced 40+ viral videos with 1M+ views each

**Apple** Nov 2017 - May 2018  
*Executive Assistant* Los Angeles

- Executive assistant to the Head of International Creative Development, Morgan Wandell
- Script coverage and development
- Left to pursue career in podcasting (details below)

## FREELANCE PODCAST PRODUCER

2018 - 2024

Managed end-to-end production: outlining, remote & studio recording, multitrack engineering, video recording and editing, and RSS publishing. 75 million+ cumulative downloads across 10 shows. Delivered 600+ episodes, 75 m+ cumulative downloads across 9 shows, including multiple podcasts in Spotify/ Apple Top 10.

Show	Network	Dates
<i>Drag Her</i>	HeadGum	Jun 2021 - Sep 2024
<i>The Dumbbells</i>	HeadGum	Mar 2021 - Sep 2024
<i>Homecoming Queens</i>	Forever Dog	Jan 2022 - May 2022
<i>DemiGoddess</i>	Forever Dog	Jan 2022 - Apr 2022
<i>Just A Tip with Megan Batoon</i>	HeadGum	Jan 2019 - Feb 2022
<i>Celeb vs Superfan</i>	Somethin' Else/ Sony Music	Mar 2021 - Nov 2021
<i>C4 Recovery Solutions</i>	Message Heard	Mar 2021 - Jun 2021
<i>What It's Like with Molly Burke</i>	Awfully Nice/ Spotify	Jun 2020 - May 2021
<i>Bored As Sh*t with Issa &amp; Larry</i>	Awfully Nice/ Spotify	Jun 2020 - May 2021
<i>Doing Great with Vicky Vox</i>	Earwolf/ Sirius XM	May 2019 - Jan 2021
<i>What the Tuck?</i>	HeadGum	Dec 2018 - May 2019

## EDUCATION

<b>Trinity College Dublin   II.1</b> <i>BA History &amp; Political Science</i>	2011 - 2015
<b>Birkbeck University (Planned)</b> <i>MSc Psychology</i>	2025 - 2026

## SKILLS

### Core Production

Audio: Pro Tools · Adobe Audition · Reaper · ElevenLabs · Murf.ai

Video: Adobe Premiere Pro · Blackmagic (DaVinci Resolve / cameras) · Multi-cam sync · CapCut

Imaging: Adobe Photoshop

### Content & Story

Script writing · Vox-pop interviewing

### Platforms & Distribution

TikTok Creator Center · Instagram Reels / Stories

### Languages

English (Native) · Spanish (Advanced) · Russian (Intermediate) · Finnish (Beginner)